



GARDNER GROUP  
REALTORS

PRE-LISTING MARKETING PRESENTATION

**KW** PARK CITY  
KELLERWILLIAMS REAL ESTATE



GARDNER GROUP  
REALTORS



**MURRAY GARDNER** | REALTOR®

435.640.5184 | [Murray@GardnerGroupParkCity.com](mailto:Murray@GardnerGroupParkCity.com)

[GardnerGroupParkCity.com](http://GardnerGroupParkCity.com)

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Murray was in love the moment he laid eyes on Park City in 1985: he bought a condo the second day he was in town. At the time, he was a fighter pilot in the military, a profession driven by organization and discipline. From there, he spent 25 years flying commercially, and during that time he also negotiated large labor contracts for pilot groups. In 2005, he moved to Park City for good. In 2010, Murray and his interior designer wife Felicity established Gardner Group Luxury Home Creations, which has become one of the most respected creators of luxury homes in Park City.

When he expresses an opinion about a home, Murray's not guessing. He's literally a working luxury home creator, responsible for five Showcase of Homes entries in the past eight years, homes you've envied and adored.

So, when we are talking about listing your home, Murray is able to bring to the table experience and expertise in all things property that is unrivaled.

## WHY KELLER WILLIAMS?

KELLER WILLIAMS IS #1  
IN THE UNITED STATES IN 2018.

#1

AGENT  
COUNT

#1

CLOSED  
LISTINGS

#1

CLOSED  
VOLUME



KELLER WILLIAMS  
HAS BEEN VOTED  
**BEST OF STATE**  
*for Real Estate Services  
in 2018, 2019, and 2020.*

### 2018 AWARDS

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**Inman Connect:** Kelle Wins 2018 Inman Innovator Award for Most Innovative Real Estate Technology

**CareerBliss:** #1 Happiest Company to Work For in America

**Inc Magazine:** Best Workplace for 2018

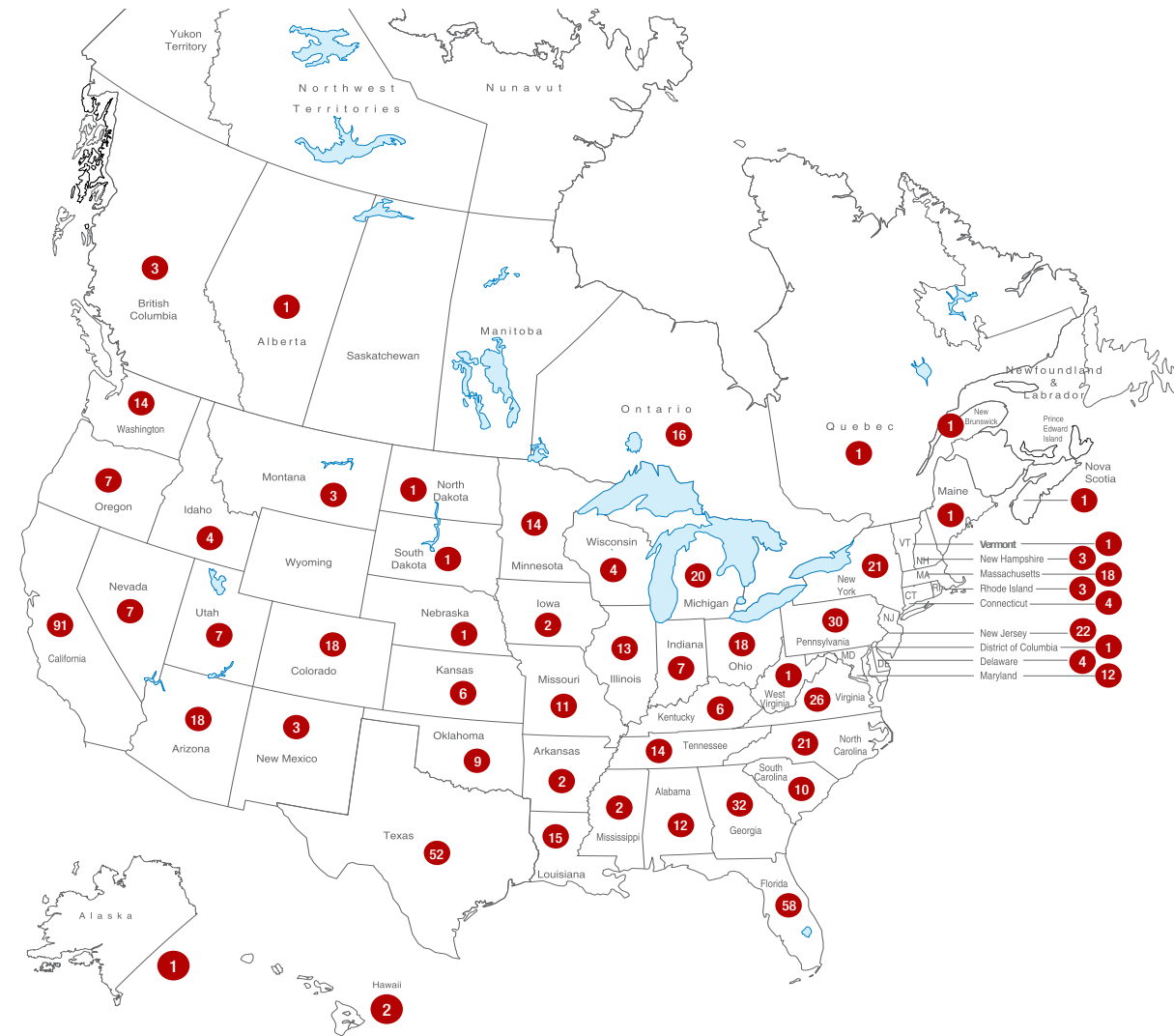
**Indeed:** Keller Williams Ranked #1 Among Workplaces Across Austin and 11 Other Cities

**Forbes:** #6 of 300 Companies on the List of Best Employers for Women

**Training Magazine:** Keller Williams Inducted Into the Top 10 Hall of Fame

**Swanepoel Mega 1000:** #1 on Top Residential Real Estate Franchisors List

**REAL Trends:** 78 Keller Williams real estate agent teams featured on "The Thousand" ranking list.



Keller Williams is not your traditional Real Estate company, which is why it is not surprising that we are the fastest growing real estate company in North America. Our phenomenal growth is only part of our story; we are Keller Williams Worldwide.

- We are the largest independent real estate franchise in the world.
- We have a network of over 165,000 real estate agents, the largest in the world.
- We have 1000+ offices in the U.S. and Worldwide (50 major markets).
- We work towards excellence in cutting-edge real estate training, real estate coaching and real estate education and are currently ranked #1 in all three categories.
- Keller Williams is home to more offices on the REAL Trends 500 than any other real estate franchise.





## WHAT A SELLER SHOULD KNOW

## WHAT USERS FIND MOST VALUABLE ON REAL ESTATE WEBSITES

- #1 photos
- #2 detailed info about properties for sale
- #3 virtual tours
- #4 interactive maps
- #5 real estate agent contact information
- #6 neighborhood info
- #7 pending sales/contract status
- #8 information about upcoming open house
- #9 videos & real estate articles

## SOURCES USED IN NEW HOME SEARCH

- #1 online website
- #2 real estate agent
- #3 mobile/tablet device
- #4 open house
- #5 yard sign
- #6 online video site
- #7 print newspaper ad
- #8 home builder
- #9 home book or magazine
- #10 billboard
- #11 television





## PRICING STRATEGY

## THE IMPORTANCE OF PRICING STRATEGY

The market tells us exactly where to price your property to sell. Pricing your home properly from the start is the single most important deciding factor on how long it will take to sell it. Here are the factors that will affect the value in today's market:

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### LOCATION

Location is the single most important factor in determining the value of your property.

### CONDITION

The condition of the property affects the price and the speed of the sale. As prospective buyers often make purchases based on emotion, first impressions are important. I'll help optimize the physical appearance of your home to maximize the buyers perception of value.

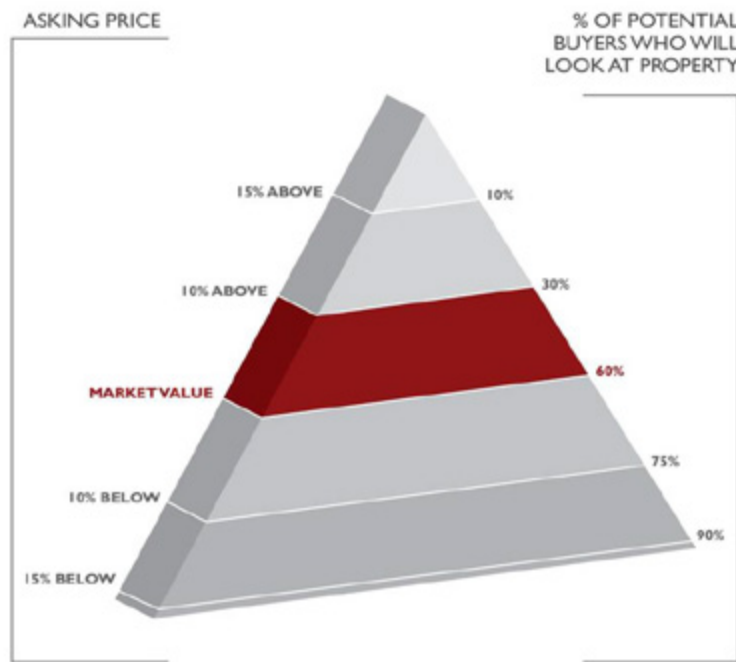
### COMPETITION

Prospective buyers are going to compare your property - both the condition and the price- to other listings in and around your neighborhood. Those buyers will determine the value based on properties that are listed or have recently sold in the area.

### TIMING

Property values are affected by the current real estate market. Because we can't manipulate the market, we'll collaborate on a pricing and marketing strategy that will take advantage of the first 30 days your property is listed. It's the window of opportunity when buyers and their agents discover your property and are most likely to visit and make offers.

## PRICE RIGHT - ATTRACT BUYERS



### PRICING YOUR PROPERTY COMPETITIVELY

will generate the most activity from agents and buyers.

### PRICING YOUR PROPERTY TOO HIGH

may make it necessary to drop the price below market value to compete with new, well-priced listings.

## PRICING MISCONCEPTIONS

The value of your property is determined by what a buyer is willing to pay and a seller is willing to accept in today's market. Buyers make their pricing decision based on comparing your property to other properties SOLD in your area.

It's very important to price your property at a competitive market value when we finalize the listing agreement.

PRICING YOUR PROPERTY IS **NOT** DEPENDENT ON:

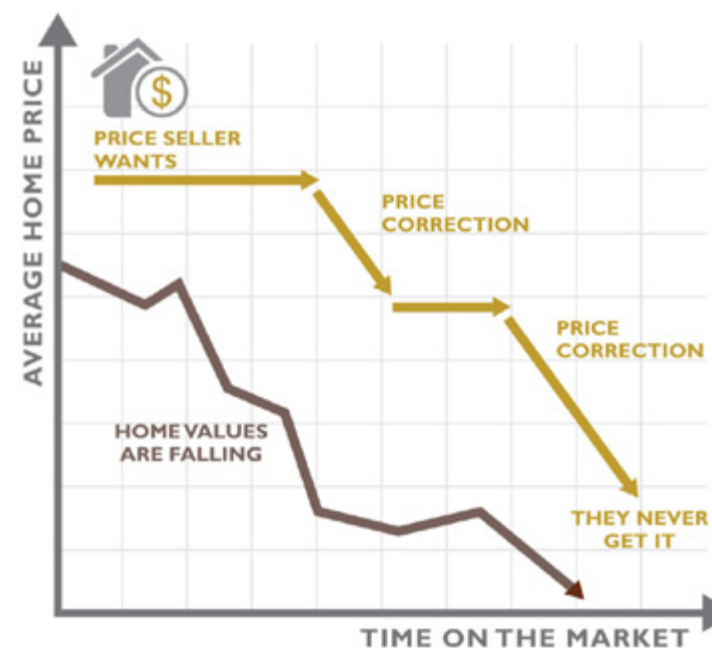
- what you paid
- what you need
- what you want
- what your neighbor says
- what another agents says
- cost to rebuild today

## IN A SELLER'S MARKET



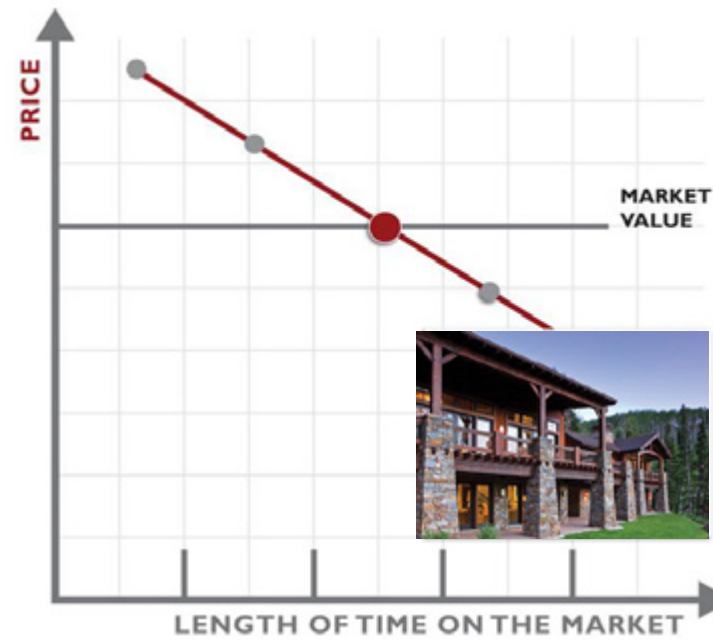
In a market with rising home values, if a seller wants a price that's ahead of the market, the market may go up enough to make that price attractive for buyers. Time can cure some mistakes and make people look smart.

## IN A BUYER'S MARKET



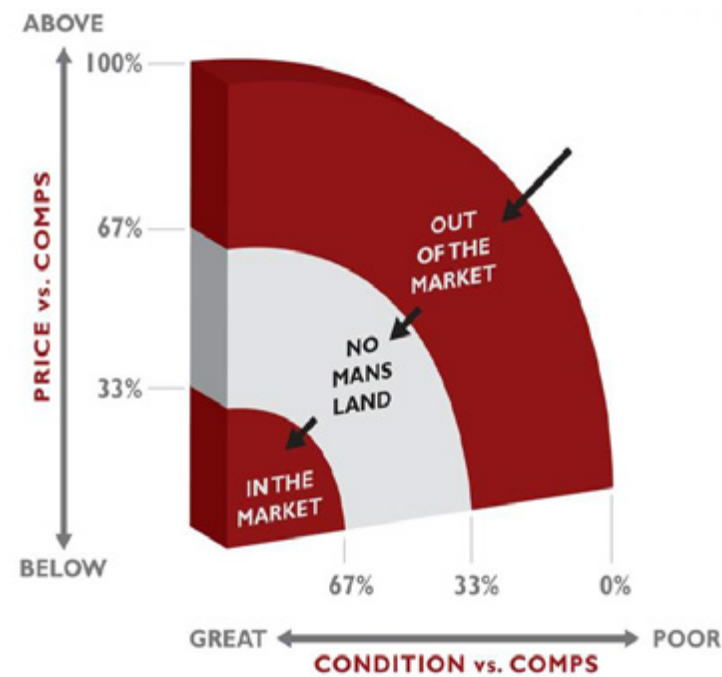
If sellers fall behind a market with falling home values, they can end up chasing the market down, because home values are always falling, faster than their price reductions.

## TIME ON THE MARKET



The buying market has a short attention span. Pricing your home right the first time is key. Proper pricing attracts buyers. An overpriced house will not sell. We want to generate offers before the market moves on to newer listings.

## WHAT SELLS? THE RIGHT PRICE

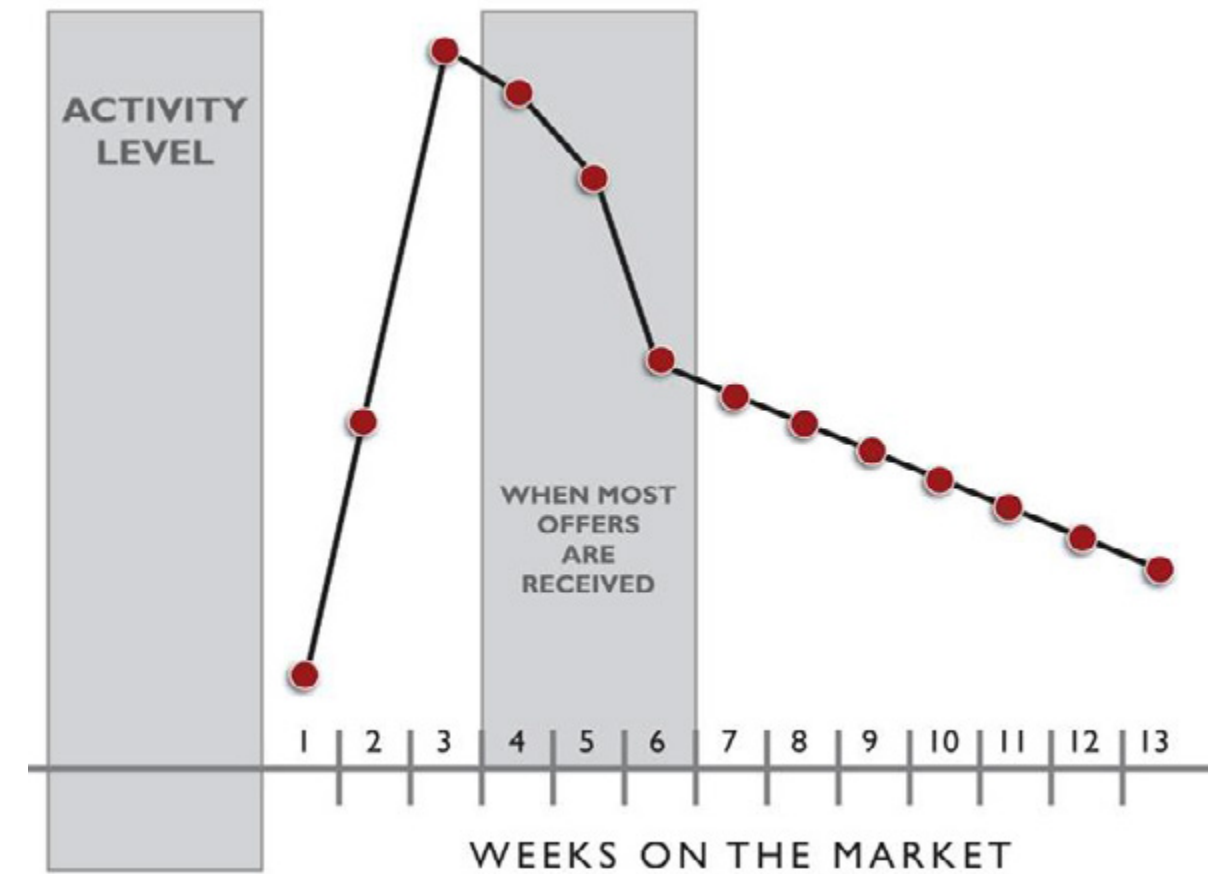


To get your home sold for the most money in the least amount of time, we have to price it 'in the market.'

## THE FIRST 30 DAYS ARE CRITICAL

**PRICE COMPETITIVELY.** The right price is critical.

- A property generates the most interest when it first hits the market. The number of showings is greatest during this time if it is priced at a realistic market value.
- Starting too high and dropping the price later misses the yearly excitement and fails to generate strong activity.
- Many homes that start too high end up selling below market value.





## MARKETING YOUR HOME

### MY PLAN FOR YOUR HOME

1. Place For Sale signage, complete with “green” property flyer that is accessible to drive-by prospects. The good old-fashioned way still works...
2. Create a dedicated web site for your listing and drive traffic to that website through digital and social media advertising. The new kid on the block helps a ton...
3. Advertise your home in local print media and on the internet.
4. Distribute Just Listed marketing to neighbors, encouraging them to tell their family and friends about your home.
5. Optimize your home’s Internet presence by posting it on local and global MLS systems and adding multiple photos and creative descriptions.
6. Create a video of your home and place it on multiple websites to attract local and out-of-town buyers.
7. Target my marketing to active real estate agents who specialize in selling homes in your neighborhood.
8. Create a flyer for your property. Showcasing additional information and photos of your home and neighborhood will attract extra attention.
9. Include your home in our company MLS tour to allow agents to see your home first-hand.
10. Advertise your home in Keller Williams’ Home Buyers magazine, neighborhood newsletter and direct mail campaigns.
11. Constantly monitor the market to be sure your home is positioned to sell.
12. Target my marketing to active buyers and investors in my database who are looking for homes in your price range and area.
13. Provide you with regular updates detailing marketing efforts, including comments from prospective buyers and agents that have visited your home.

# STAGING YOUR HOME

*You don't get a second chance to make a first impression.*

A review of more than 2,800 properties found that staged homes, on average, sold in half the time that non-stage homes did. Most buyers make decisions about the property they see within the first 15 seconds of entering the home.

The National Association of Realtor statistics show that staged homes sell faster and for up to 6% higher price on average. One reason is that staged homes look so much better in photographs posted online, which is an important consideration. Studies have shown that 90% of prospective buyers are not able to visualize a home looking any different than the way it looks when they first step in the door. With professional home staging, your house will appeal to the largest number of house hunters wanting a fresh start in an organized, functional and welcoming space.

## FELICITY GARDNER | INTERIOR DESIGN & STAGING

Felicity Gardner is the tastemaker behind the Gardner Group looks you've loved for years. With a proven range from contemporary to traditional, Felicity is excited to enhance the beauty and functionality of your home. If you list your home for sale with me, you will receive 20 hours of Felicity Gardner's professional home staging services for free.

## 20 HOURS OF FREE PROFESSIONAL HOME STAGING FOR YOUR HOME



This includes decluttering, moving furniture, plus purchasing and placing new items and accessories to update the house before it goes on the market. (Out-of-pocket expenses for new purchases need to be covered by you.) This service includes photo-shoot supervision; great photos of our home are so important these days for a speedy sale at the highest price.




## INSTALL YARD SIGN

The first part of my plan is to install a yard sign on your property so that neighbors can get the scoop. Many homeowners are looking to move to a larger or more updated home, but in their same neighborhood or they want family or friends to move nearby. A yard sign gets the neighbors talking and results in showings.

**Agent Full**  
**PARK CITY BOARD OF REALTORS**  
 Single Family  
 05/01/2017 12:45 PM

**Kate Spears**  
 (435) 512-1870  
 KW Park City Keller Williams  
 Status: **Closed** MLS #: **11602889** [9107 N Upper Lando LN](#)  
 Book Headline:




General Information													
List Price:	<b>\$899,000</b>	List Price/FSF:	<b>\$177</b>										
Area:	<b>17 - Jeremy Ranch</b>	Original Price:	<b>\$998,500</b>										
Subdivision:	<b>Jeremy Ranch Area</b>	Price Sold:	<b>\$880,000</b>										
Type:	<b>Single Family</b>	DOM:	<b>60</b>										
Terms:	<b>Cash, Conventional</b>												
Address: <b>9107 N Upper Lando Ln</b>													
City:	<b>Park City</b>	Total Bedrooms:	<b>4</b>										
State:	<b>UT</b>	Total Bathrooms:	<b>5</b>										
County:	<b>Summit</b>	Total Fireplaces:	<b>2</b>										
Zip:	<b>84098</b>	Apex. Total SqFt:	<b>5,070</b>										
		Apex. Total Finished SqFt:	<b>5,070</b>										
Culinary Water Shares:		Apex. Lot Sq Ft:	<b>13,068</b>										
Irrigation Water Shares:		Apex. Acres Owned:											
Apex. Acres Irrigated:		Apex. Acres Leased:											
Buyer Agency Commission:	<b>3</b>	Owner/Agent:	<b>No</b>										
Bonus Selling Office:	<b>No</b>	Bonus Amount:	<b>0</b>										
Exempted Prospects (Named):	<b>No</b>	Listing Type:	<b>Exclusive Right to Sell</b>										
		Short Sale:	<b>No</b>										
Confidential Remarks													
Property Profile													
Level	Bed	Bath Full	Bath 3/4	Bath 1/2	Kit	GR	ER	DR	Loft	Study/Ofc Den	Ldgv	Est	Media Room
Main	2	1	1	1	1	1	1	1	0	1	1	1	0
DN1	2		2		1							1	
Totals	4	1	3	1	2	1	2	1	0	1	1	2	0
Property Information													
Tax ID:	<b>0238174</b>	Additional Tax IDs:											
Lot Number:	<b>5007</b>												
Apex Lot Acres:	<b>0.30</b>	Block:											
Access:	<b>Year Round</b>	Plat:											
Legal Description:		Access Type:	<b>Paved</b>										
Property Description:	<b>Other/See Remarks</b>	Lot Size Source:	<b>County Records</b>										
View:	<b>Mountain</b>												
Land Leases:													
Ranch Amenities:													

## LIST HOME ON MLS

Listing your home on the Park City Multiple Listing Service (PCMLS) and Wasatch Front MLS (WFRMLS) says that your home is officially for sale. Once a listing is placed on the MLS, it then syndicates to 150 other real estate websites, ensuring maximum exposure on the #1 method buyers use to search for homes.

## PROFESSIONAL PHOTOS, DRONE & VIDEO

The first impression is essential. Photos can affect the perception of a home prior to seeing it. If home buyers aren't sold on the images they see online, chances are they will move on. Our professional photographers provide high-quality images of your home that will showcase its best features and get buyers walking through the door. Sometimes traditional ground level photography does not do your property justice. Drone shots and videos show the beauty of your home and its surroundings in a unique way.



## INTERNET MARKETING

94% of people now use the internet in their home search. 51% of buyers found the home they purchased on the internet. When you list with me, we'll have access to the Keller Williams Listing System (KWLS). This proprietary, exclusive system ensures your property is marketed online 24/7, reaching buyers on more than **150 of the most popular home search websites.**



**Zillow** Save Share More

**\$2,395,000** 5 bd | 5 ba | 5,888 sqft  
3320 Mountain Ln, Park City, UT 84060  
For sale | View Zestimate®

Contact Agent

**Overview**

Time on Zillow	Views	Saves
294 days	631	12

Picture a perfect Cul-de-Sac location in sought after Park Meadows, with excellent mountain views, and in a leafy neighborhood. Envision a home that is obviously well loved and meticulously maintained. Imagine an open, light and contemporary feel, with five large bedrooms, and apartment potential in the lower level. Bask in gorgeous outdoor living spaces with views towards Deer Valley and Park City Mountain. You have 3320 Mountain Lane... Come take a look.

**What I love about this home**

- Spacious, bright, and modern home with big ski run views, and a terrific location on a quiet cul de sac.
- Easy access to skiing, hiking/biking trails, Old Town Park City, and Salt Lake City.
- Thoughtfully designed and fully updated, offering lots of space for entertaining with open plan: living room and spacious dining room with wet bar; chef's kitchen with eat-in great room/family room with sunny southern exposure

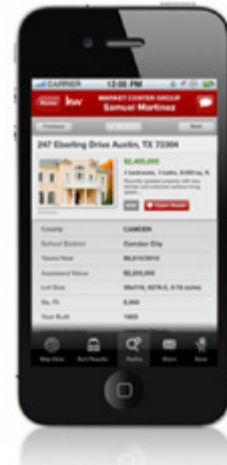
Read more

**Listing Agent**

Murray Gardner  
5/5 5 reviews  
2 recent sales  
(435) 640-5186

## KW MOBILE APP

With the Keller Williams app, consumers can view all the local featured listings on the Keller Williams landing page and a mobile optimized version of the site. Keller Williams associates enjoy the benefits of receiving text messages directly from consumers through their listing. Listings get increased open house visibility via a real-time open house search. Using Quick Response codes, home buyers are quickly directed to my Keller Williams app and your home listing.



## VIRTUAL AGENT LEAD GENERATION

When potential buyers call the phone number on your green flyer, they will be greeted by an automated system that asks them to enter the property code on the sign rider. The consumer can also text the property code to our text code, and info and photos will be sent to their phone. I receive a text immediately with the prospect's cell number so I can follow up appropriately.



## WEBSITE EXPOSURE

We'll create a custom website for your property with a custom domain to be used on all marketing pieces. Your listing will be also hosted on our own real estate website, GardnerGroupRealtors.com.



**This in-town ranch is located in Midway - one of Utah's most charming small towns.**

3 BED HOME + 2 BED APARTMENT ON 2 ACRES | \$900,000

[VIEW BROCHURE](#)

Delightful 3-bedroom, 2-bath, 2000 square foot bungalow along with 2-bedroom, 1-bath, 1500 square foot apartment set on 2 acres, and easy walking distance to Main Street in Midway. Pasture and livestock are permitted. The home was fully remodeled in 2018 in a clean contemporary style and is in immaculate condition, as is the 2 bedroom stand-alone apartment. Stunning views towards Mt Timpanogos. It really doesn't get any better if you are looking for space, grace and convenience.



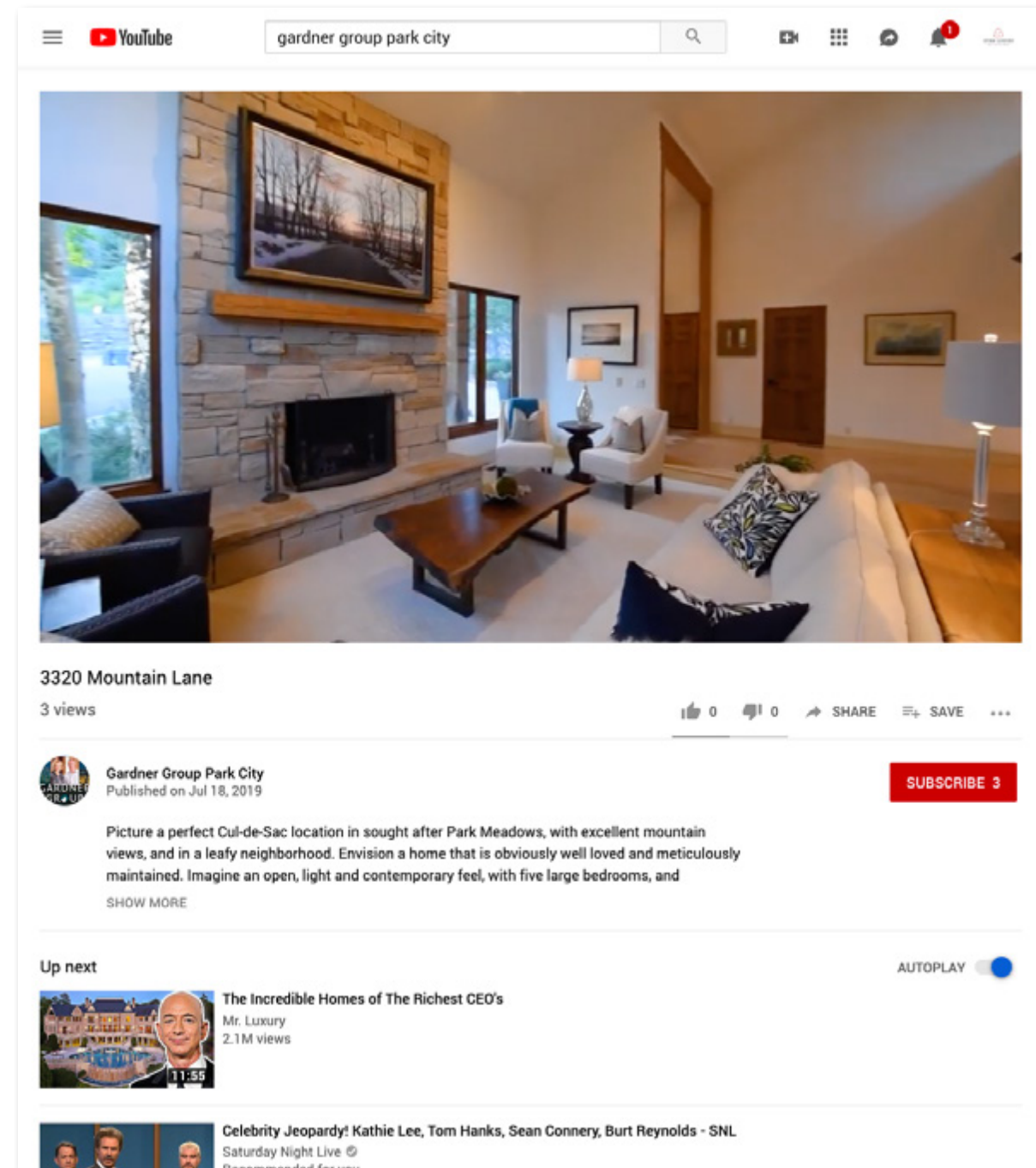
A picture is worth a thousand words.

**Explore the Gallery of Photos**

[GALLERY](#)

## YouTube CHANNEL

More than 50% of prospective home buyers use YouTube as their primary video research. I show off your listing with slideshows, digital property tours, and drone aerial video - all hosted on my YouTube channel. Real estate listings with videos receive 403% more inquiries than those without videos.



The screenshot shows a YouTube video player interface. At the top, the search bar contains "gardner group park city". The video content is a high-quality interior shot of a living room with a stone fireplace, a large window, and modern furniture. Below the video, the title "3320 Mountain Lane" is displayed, along with "3 views" and interaction buttons for likes, dislikes, shares, and saves. The channel name "Gardner Group Park City" is visible, along with a "SUBSCRIBE 3" button. A description follows: "Picture a perfect Cul-de-Sac location in sought after Park Meadows, with excellent mountain views, and in a leafy neighborhood. Envision a home that is obviously well loved and meticulously maintained. Imagine an open, light and contemporary feel, with five large bedrooms, and". Below the description are "Up next" recommendations for "The Incredible Homes of The Richest CEO's" and "Celebrity Jeopardy! Kathie Lee, Tom Hanks, Sean Connery, Burt Reynolds - SNL".

## SOCIAL MEDIA

By utilizing social media platforms such as Facebook and Instagram, I reach local markets and 'hidden' buyers. New listings, open houses, and recently sold properties are all showcased on social media platforms.



The screenshot shows a Facebook profile for "Gardner Group Park City". The profile picture is a circular logo with the text "GARDNER GROUP". The cover photo features a banner with the text "GARDNER GROUP PARK CITY" and "PASSION AND KNOWLEDGE FOR ALL THINGS PROPERTY", along with several smaller images related to real estate services. The profile bio includes the name "Gardner Group Park City" and the handle "@gardner.group.park.city". A navigation menu on the left lists "Home", "Services", "Reviews", "Photos", "Videos", "Posts", "Events", "About", and "Community". The main content area shows a post from July 5 at 6:47 PM with the text "Pristine home in Perfect Park Meadows. OPEN HOUSE SATURDAY 1-5 pm. Give me me a call! 435-640-5184". Below the post is a photo of a house and a "RECENTLY LISTED" badge. The post has 12 likes and 1 share. A second post from April 29 is partially visible, with the text "We are proud to be underwriting our first Film Series film this coming weekend! Why not come along to Gloria Bell and support one of the many non-profits that make our town great...". The right sidebar shows language options (English, Spanish, Portuguese, French, German) and a footer with "Privacy · Terms · Advertising · Ad Choices · Cookies · More - Facebook © 2019".

# PUBLICATION MARKETING

I strategically advertise in several publications. My listing display advertising appears in local, regional and national/international publications, which target specific audiences for unique or estate properties. I will select the publications appropriate for the marketing of your property.



# PARK RECORD

I will feature your listing in appropriate Park Record Advertising to reach locals and visitors to the area.

**OPEN HOUSE**  
Today from 1 to 5pm

**GARDNER GROUP REALTORS**

**3320 Mountain Lane**

Park Meadows | \$2,395,000  
5 bd | 5 ba | 5888 sf | 0.2

3320MountainLane.co

MURRAY GARDNER | 435.640.5  
Murray@GardnerGroupParkCity.

**MEET GRACE!**  
We are pleased to partner with Nuzzles & Co. to find homes for these great pups.

**FEMALE | AUSTRALIAN SHEPHERD | 13 WEEKS**  
The Adoption Center is located at Tanger Outlets at Kimball Junction.  
6699 N Landmark Dr, Suite B-103C | Park City, UT 84098  
Call 435.649.5441 to learn more!

**KW PARK CITY**  
KELLER WILLIAMS REAL ESTATE

8689 Empire Club Dr #5 | 4 beds | 5 baths | 2,956 sf | Larkspur | \$3,300,000  
Erik Asarian | 435.659.9900 | Erik@parkcityrealestateguide.com

5501 Lillehammer Lane #4211 | 3 bd | 2 ba | 1,330 sq ft | \$449,000  
Greg Watkins | 435.655.5888 | greg.parkcity@gmail.com

Each Office Independently Owned and Operated. Buyer to verify all information. All information subject to change.

## PROPERTY FLYERS or BROCHURES

We have property flyers designed to showcase your home's best features. Flyers can be placed in flyer boxes, at open houses, and given to potential buyers at private showings of the home.










**A GEM IN PARK MEADOWS!**

5 beds  
5 baths  
5,888 sq ft  
\$2,395,000  
0.29 acres

Picture a perfect Cul-de-Sac location in sought after Park Meadows, with excellent mountain views, and in a leafy neighborhood. Envision a home that is obviously well loved and meticulously maintained. Imagine an open, light and contemporary feel, with five large bedrooms, and apartment potential in the lower level. Bask in gorgeous outdoor living spaces with views towards Deer Valley and Park City Mountain. You have 3320 Mountain Lane... Come take a look.

3320 Mountain Lane | Park Meadows | Park City    MLS#11906757

**PROPERTY FEATURES**

- 5 bedrooms | 5 bathrooms | 5888 sq ft
- cul-de-sac location in Park Meadows
- excellent mountain views
- meticulously maintained contemporary home
- lower level apartment potential

More Info, Video and Photos at  
[www.3320MountainLane.com](http://www.3320MountainLane.com)



**MURRAY GARDNER**  
**GET MORE**

435.640.5184 | [Murray@GardnerGroupParkCity.com](mailto:Murray@GardnerGroupParkCity.com)

**KW PARK CITY**  
KELLER WILLIAMS REAL ESTATE

Each Office Independently Owned and Operated. Buyer to verify all information to Buyer's satisfaction. All information subject to change.

## DIRECT MAIL POSTCARDS

Direct Mail postcards to the surrounding neighborhood(s) advertising that your home has just been listed, is available, or that there is an open house taking place. This might spur the neighbors to invite their friends or colleagues looking to move into your neighborhood.





*Great Value in Midway, UT*

# OPEN HOUSE

October 25, 26, and 27 | 1pm-5pm

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*1390 N Dutch Fields Parkway*

6 bd | 6 ba | 5,888 sq ft | 0.46 acres

\$1,129,000 | [www.1390DutchFields.com](http://www.1390DutchFields.com)

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**GARDNER GROUP**  
REALTORS









**Grace, Charm & Spacious Outdoor Living In Dutch Fields**

Luxurious home in the sought after Dutch Fields Community. Grand circular staircase, cathedral ceilings and massive stone fireplace set the scene for this special property. The home features spacious southern style outdoor living, a fully fenced and beautifully landscaped yard, and excellent views. With six Bedrooms, plus an Office, formal Living and Dining Rooms, Second Full Kitchen, Family Room and more, there is plenty of room for everyone. There is no better value for money than this. Schedule a showing today!

[www.1390DutchFields.com](http://www.1390DutchFields.com)



**MURRAY GARDNER**  
**GET MORE**

435.640.5184 | [Murray@GardnerGroupParkCity.com](mailto:Murray@GardnerGroupParkCity.com)  
[www.GardnerGroupRealtors.com](http://www.GardnerGroupRealtors.com)

Kate Spears  
780 S 900 E  
Park City, UT 84098

**KW PARK CITY**  
KELLER WILLIAMS REAL ESTATE

If your property is listed with another brokerage, this is not a solicitation.

## MY PAST CLIENTS

"Our family of 4 recently relocated from Boston to Park City, UT. Thanks to Murray's expertise, we are now in the home of our dreams. We interviewed 5 different realtors in the Park City area, and 2 realtors in SLC. While one team of realtors claimed to specialize in our neighborhood and another realtor emphasized her long list of awards, Murray showed he was going to work tirelessly to find our "forever" home. Searching from out-of-state during COVID, he sent us many helpful video walk-throughs, and helped us identify things that we couldn't see on Zillow such as aspect, road-noise, and access. Importantly, he wanted to sell us the right home, and would have the patience to make this happen. He offered to help look for rentals if the correct home wasn't on the market at the right time. His most valuable expertise manifested after we found our home. His experience as a home builder and a contract negotiator became essential to get us into this home. Our family believes that a less experienced realtor may have not been able to get us to closing. Even after closing, Murray has continued to work hard to address any unresolved issues. The most telling moment for us: During a home walk-through, the seller's agent was asking Murray for advice on the costs and logistics of updates. When we heard other agents asking our agent for advice in front of us, we knew we were lucky to have him!"

- *Patrick, Park City*

"Murray and Felicity were amazing to work with! They sold our home very quickly with an impressive marketing campaign, and help from Felicity's staging expertise. Murray then helped us coordinate our purchase to allow us to close on purchase and sale in the same day! These were problematic transactions and throughout, Murray's responsiveness, organization, and perseverance made it all happen. We are extremely satisfied with our experience and love our new home!"

- *Troy and Irene, Park City*

"Murray Gardner is an exceptional realtor. His knowledge of the investment implications for areas around Park City and relative to other comparable lifestyle towns was very useful. He is charming and forthright. He is very organized and on top of all the details, allowing you as buyer (or seller) to relax and know that you are in good hands. As any unusual issues arose, Murray was on it and offered many perspectives so I could make the wisest decisions. What I love most about Murray is his follow up and follow through. His referrals are excellent and he doesn't just hand you the keys and disappear. Best customer service I've had in years!"

- *Lisa, Park City*

"My wife and I definitely found the right guy to help us with the sale of our house. We were given a complete schedule of the process and how everything would take place. Being kept updated and so well informed made it a very smooth and easy process. I'd highly recommend Murray and his team to anyone. Great job Murray. Thanks for everything."

- *Scott, Heber City*



**GARDNER GROUP**  
REALTORS

**MURRAY GARNER | REALTOR®**

435.640.5184

Murray@GardnerGroupParkCity.com

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[www.GardnerGroupRealtors.com](http://www.GardnerGroupRealtors.com)

1750 Sun Peak Drive | Park City, UT 84098

**kw** PARK CITY  
KELLERWILLIAMS REAL ESTATE